

INFORMATION PACKAGE

PRESS RELEASE

- ENTERPRISING CAMBRIDGE –
2008

Enterprising Cambridge

A Week of Inspirational and Awareness Raising Events For All Types of Entrepreneurs

On the 11th, 12th and 13th June 2008, a series of interactive events and showcases will be taking place in Cambridge to promote entrepreneurship both locally and worldwide under the umbrella of 'Enterprising Cambridge'. Event organisers, including the *Centre for Entrepreneurial Learning* (CfEL), the *Cambridge University Entrepreneurs* (CUE), the *Humanitarian Centre* and the *Cambridge University Technology and Enterprise Club* (CUTEC) intend to achieve this aim through a succession of inspirational talks, informative panel discussions and networking forums which will bring together individuals from a variety of different backgrounds and interests.

Enterprising Cambridge starts off with a half day conference on 'Humanitarian Entrepreneurship' organised by The Humanitarian Centre on the 11th June from 2pm to 5:30pm. This conference will bring together individuals and organisations taking entrepreneurial approaches to poverty alleviation in developing countries. It will explore some of the complexities of such approaches, and contrast them with traditional forms of aid-giving. This will be followed by the annual 'Where Angels Dare' evening presentation on 11th June from 6pm, the culmination of the highly successful CUE business plan competitions, where finalists pitch to a panel of top Business Angels. Four teams of budding entrepreneurs pitch their high-tech business ideas to a panel of angel investors in a thrilling, Dragons' Den-style showdown which takes place in front of an estimated audience of 200 people. The overall winner gains a substantial prize of £15,000.

The events continue with the renowned *Technology Ventures Conference*, delivered by CUTEC, on 12th June from 8:45am through to 5:30pm at *The University Arms Hotel*, Cambridge. The conference attracts high profile venture capitalists, entrepreneurs and angel investors from around the world and affords unmatched access to this community for student attendees. This year it will feature keynote speakers Garret Camp (co-founder & chief product officer, *StumbleUpon*), Michael Liebreich (founder & CEO, *New Energy Finance*) and Peter Hartzbech (co-founder & CEO, *iMotions*) and 3 stimulating panel discussions: 'The Future of Biofuels', 'Personalised Medicine' and 'What's beyond Web 2.0'. The conference also includes a showcase session of the latest technologies in the respective areas by companies requesting to take part. Visit www.cutec.org to pre-register attendance at the TVC 2008 and to express interest in show-casing fresh technology.

The final event is an informal networking gala hosted by CfEL in collaboration with the Darwin Boat Club. A select group of VIP guests are invited to enjoy a pleasant summer afternoon watching the rowing on the River Cam (nr Osier Holt). It offers a great opportunity to participate in a unique Cambridge experience and connect with some key players in the enterprise community.

Organisers are hoping the series of events will prove successful enough to make it an annual fixture in the Cambridge calendar

More information about Enterprising Cambridge is available on the website www.enterprisingcambridge.com.

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Notes for Editors:

About CfEL

The Centre for Entrepreneurial Learning (CfEL) aims to spread the spirit of enterprise to both the University of Cambridge community and to wider national and international audiences through the creation and delivery of a range

of educational activities that inspire and build skills in the practise of entrepreneurship. The Centre collaborates with over 200 experienced entrepreneurs, innovators and other practitioners to provide relevant, credible and practical training. The Centre develops 40 courses, events and programmes in entrepreneurship per year attended by over 2000 students and delegates.

Tel: 01223 766900; Email: cfel@jbs.cam.ac.uk; Web: www.cfel.jbs.cam.ac.uk

About CUE

Cambridge University Entrepreneurs was founded in 1999 by three people. Nine years on, it is the most successful student-run business creation competition in the world – the companies that were created through the competition are now valued collectively at over £42m.

Like many organisations, our goal is to promote and nurture entrepreneurship in Cambridge and beyond. However we do this in quite a unique way. Our competition, the Entrepreneurs' Challenge, and the training, information and networking events in support of it, take you from idea to business in under a year.

Web: www.cue.org.uk

About CUTEC

The Cambridge University Technology and Enterprise Club's mission is to enhance entrepreneurial spirit amongst academics and students. They facilitate interaction between industry experts and students, thereby providing students with exposure to the wider business and fundraising communities. Investors and the industries that support them in turn gain access to the vibrant research and entrepreneurial communities at the University of Cambridge.

Web: www.cutec.org; Email: enquiries@cutec.org

Organisers:

