

PRESS RELEASE



Technology Ventures Conference
2008



Emerging Technologies, Opportunities for Tomorrow



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For Immediate Release

CAMBRIDGE TO SHOW-CASE THE LATEST TECHNOLOGIES TO SIGNIFICANTLY INFLUENCE OUR HI-TECH WORLD

Local companies prepare to present their most pioneering technological advancements in the spaces of the internet, personalised medicine and 'clean' fuels at the University of Cambridge's *Technology Ventures Conference 2008*.

On the 12th June 2008, the *Cambridge University Technology and Enterprise Club* (CUTEC) will be hosting the highly regarded *Technology Ventures Conference 2008* (TVC 2008), their annual focal event designed to enhance entrepreneurial spirit amongst academics and facilitate interaction between industry experts, investors and students.

Traditionally, TVC events have featured expert speakers partaking in a series of carefully planned workshops and also show-case sessions wherein companies take the opportunity to enthuse about "future-shaping" technologies in specific fields.

The TVC this year is billed to be no exception. Indeed, it is predicted to surpass the successes of previous years with its agenda of cutting edge themes, these being *Beyond Web 2.0*, *The Future for Bio Fuels* and *The Potential of Personalised Medicine*, as well as a line up of some of the most innovative technological ideas to be show-cased in Cambridge so far this year.

The TVC 2008 will take place in *The University Arms Hotel* (Cambridge) from 8:45am through to 5:30pm and will feature keynote speakers Garret Camp (founder & chief product officer, *StumbleUpon*), Michael Liebreich (co-founder & CEO, *New Energy Finance*) and Peter Hartzbech (co-founder & CEO, *imotions*).

When asked why students would be interested in attending the TVC 2008, Andrea Cantone (President of CUTEC), replied "TVC events attract high profile venture capitalists, entrepreneurs, and angel investors from around the world and afford unmatched access to this community for student attendees". Adding that, "in as much as the creditability of the investors are a pull for students, the professionals who attend the TVC 2008 will have access to the some of the brightest academics the UK has to offer".

Last year, 80 students and 150 Professionals attended CUTEC's TVC event.

This year the TVC is part of *Enterprising Cambridge*, a series of events taking place between 11th-13th June which aim to promote enterprise in Cambridgeshire through raising awareness of entrepreneurial activities and bringing together a rich mix of individuals. For more information about *Enterprising Cambridge* visit www.cutec.org or www.enterprisingcambridge.com.

CUTEC was founded in 2003 by a handful of Cambridge (UK) and MIT students. CUTEC has grown steadily each year and has attracted top-flight sponsors, including *Northrop Grumman*, *3i* and *Microsoft*. A number of Cambridge alumni who were involved with CUTEC as students have started businesses or joined venture capital firms. Such career choices were unusual for recent Cambridge graduates prior to the founding of CUTEC.

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More information about CUTEC and the TVC 2008 is available on the website www.cutec.org. If you should have further questions about the organisation or the event, please do not hesitate to email Andrea Cantone via president@cutec.org. Any media related queries can be directed to Rachael Allen.

PRESS RELEASE



Enterprising Cambridge
2008

Enterprising Cambridge

A Week of Inspirational and Awareness Raising Events For All Types of Entrepreneurs

On the 11th, 12th and 13th June 2008, a series of interactive events and showcases will be taking place in Cambridge to promote entrepreneurship both locally and worldwide under the umbrella of 'Enterprising Cambridge'. Event organisers, including the *Centre for Entrepreneurial Learning (CfEL)*, the *Cambridge University Entrepreneurs (CUE)*, the *Humanitarian Centre* and the *Cambridge University Technology and Enterprise Club (CUTEC)* intend to achieve this aim through a succession of inspirational talks, informative panel discussions and networking forums which will bring together individuals from a variety of different backgrounds and interests.

Enterprising Cambridge starts off with a half day conference on 'Humanitarian Entrepreneurship' organised by The Humanitarian Centre on the 11th June from 2pm to 5:30pm. This conference will bring together individuals and organisations taking entrepreneurial approaches to poverty alleviation in developing countries. It will explore some of the complexities of such approaches, and contrast them with traditional forms of aid-giving. This will be followed by the annual 'Where Angels Dare' evening presentation on 11th June from 6pm, the culmination of the highly successful CUE business plan competitions, where finalists pitch to a panel of top Business Angels. Four teams of budding entrepreneurs pitch their high-tech business ideas to a panel of angel investors in a thrilling, Dragons' Den-style showdown which takes place in front of an estimated audience of 200 people. The overall winner gains a substantial prize of £15,000.

The events continue with the renowned *Technology Ventures Conference*, delivered by CUTEC, on 12th June from 8:45am through to 5:30pm at *The University Arms Hotel*, Cambridge. The conference attracts high profile venture capitalists, entrepreneurs and angel investors from around the world and affords unmatched access to this community for student attendees. This year it will feature keynote speakers Garret Camp (co-founder & chief product officer, *StumbleUpon*), Michael Liebreich (founder & CEO, *New Energy Finance*) and Peter Hartzbech (co-founder & CEO, *iMotions*) and 3 stimulating panel discussions: 'The Future of Biofuels', 'Personalised Medicine' and 'What's beyond Web 2.0'. The conference also includes a showcase session of the latest technologies in the respective areas by companies requesting to take part. Visit www.cutec.org to pre-register attendance at the TVC 2008 and to express interest in show-casing fresh technology.

The final event is an informal networking gala hosted by CfEL in collaboration with the Darwin Boat Club. A select group of VIP guests are invited to enjoy a pleasant summer afternoon watching the rowing on the River Cam (nr Osier Holt). It offers a great opportunity to participate in a unique Cambridge experience and connect with some key players in the enterprise community.

Organisers are hoping the series of events will prove successful enough to make it an annual fixture in the Cambridge calendar.

More information about Enterprising Cambridge is available on the website www.enterprisingcambridge.com.

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Notes for Editors:

About CfEL

The Centre for Entrepreneurial Learning (CfEL) aims to spread the spirit of enterprise to both the University of Cambridge community and to wider national and international audiences through the creation and delivery of a range of educational activities that inspire and build skills in the practise of entrepreneurship. The Centre collaborates with over 200 experienced entrepreneurs, innovators and other practitioners to provide relevant, credible and practical training. The Centre develops 40 courses, events and programmes in entrepreneurship per year attended by over 2000 students and delegates.

Tel: 01223 766900; Email: cfel@jbs.cam.ac.uk; Web: www.cfel.jbs.cam.ac.uk

About CUE

Cambridge University Entrepreneurs was founded in 1999 by three people. Nine years on, it is the most successful student-run business creation competition in the world – the companies that were created through the competition are now valued collectively at over £42m.

Like many organisations, our goal is to promote and nurture entrepreneurship in Cambridge and beyond. However we do this in quite a unique way. Our competition, the Entrepreneurs' Challenge, and the training, information and networking events in support of it, take you from idea to business in under a year.

Web: www.cue.org.uk

About CUTEC

The Cambridge University Technology and Enterprise Club's mission is to enhance entrepreneurial spirit amongst academics and students. They facilitate interaction between industry experts and students, thereby providing students with exposure to the wider business and fundraising communities. Investors and the industries that support them in turn gain access to the vibrant research and entrepreneurial communities at the University of Cambridge.

Web: www.cutec.org; Email: enquiries@cutec.org

Organisers and Supporters:

