

INFORMATION PACKAGE

PRESS RELEASE

- TECHNOLOGY VENTURES CONFERENCE -  
2008



Emerging Technologies, Opportunities for Tomorrow



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**For Immediate Release**

## **CAMBRIDGE TO SHOW-CASE THE LATEST TECHNOLOGIES TO SIGNIFICANTLY INFLUENCE OUR HI-TECH WORLD**

Local companies prepare to present their most pioneering technological advancements in the spaces of the internet, personalised medicine and 'clean' fuels at the University of Cambridge's *Technology Ventures Conference 2008*.

On the 12<sup>th</sup> June 2008, the *Cambridge University Technology and Enterprise Club* (CUTEC) will be hosting the highly regarded *Technology Ventures Conference 2008* (TVC 2008), their annual focal event designed to enhance entrepreneurial spirit amongst academics and facilitate interaction between industry experts, investors and students.

Traditionally, TVC events have featured expert speakers partaking in a series of carefully planned workshops and also show-case sessions wherein companies take the opportunity to enthuse about "future-shaping" technologies in specific fields.

The TVC this year is billed to be no exception. Indeed, it is predicted to surpass the successes of previous years with its agenda of cutting edge themes, these being *Beyond Web 2.0*, *The Future for Bio Fuels* and *The Potential of Personalised Medicine*, as well as a line up of some of the most innovative technological ideas to be show-cased in Cambridge so far this year.

The TVC 2008 will take place in *The University Arms Hotel* (Cambridge) from 8:45am through to 5:30pm and will feature keynote speakers Garret Camp (founder & chief product officer, *StumbleUpon*), Michael Liebreich (co-founder & CEO, *New Energy Finance*) and Peter Hartzbech (co-founder & CEO, *imotions*).

When asked why students would be interested in attending the TVC 2008, Andrea Cantone (President of CUTEC), replied "TVC events attract high profile venture capitalists, entrepreneurs, and angel investors from around the world and afford unmatched access to this community for student attendees". Adding that, "in as much as the creditability of the investors are a pull for students, the professionals who attend the TVC 2008 will have access to the some of the brightest academics the UK has to offer".

Last year, 80 students and 150 Professionals attended CUTEC's TVC event.

This year the TVC is part of *Enterprising Cambridge*, a series of events taking place between 11<sup>th</sup>-13<sup>th</sup> June which aim to promote enterprise in Cambridgeshire through raising awareness of entrepreneurial activities and bringing together a rich mix of individuals. For more information about *Enterprising Cambridge* visit [www.cutec.org](http://www.cutec.org) or [www.enterprisingcambridge.com](http://www.enterprisingcambridge.com).

**CUTEC** was founded in 2003 by a handful of Cambridge (UK) and MIT students. CUTEC has grown steadily each year and has attracted top-flight sponsors, including *Northrop Grumman*, *3i* and *Microsoft*. A number of Cambridge alumni who were involved with CUTEC as students have started businesses or joined venture capital firms. Such career choices were unusual for recent Cambridge graduates prior to the founding of CUTEC.

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More information about CUTEC and the TVC 2008 is available on the website [www.cutec.org](http://www.cutec.org). If you should have further questions about the organisation or the event, please do not hesitate to email Andrea Cantone via [president@cutec.org](mailto:president@cutec.org). Any media related queries can be directed to Rachael Allen.